Shekh Al Raihan

Product Design Lead

New York City
(646) 492-6793 · rtrrayhan@gmail.com
alrayhan.me · linkedin.com/in/alrayhan · behance.net/rtralrayhan

SUMMARY

Product Design Lead with 10+ years designing complex products in fintech, healthtech, real estate and AI. I lead a 6-person design team at Ofspace and have shipped 20+ products, including Anyplace's full redesign ahead of its $10.27M Series B and Aldar's app, where onboarding and navigation changes lifted monthly active users by 30%.

I work from research to shipped product — product strategy, information architecture, interaction design and design systems — with accessibility built in and decisions backed by usability testing and product data.

EXPERIENCE

Ofspace — Product Design Lead

Nov 2020 – Present

New York City · Hybrid

- Lead and mentor a team of 6 designers, delivering 20+ products across AI, fintech and healthcare for startups and enterprise clients.
- Own UX strategy end to end for high-growth startups; led Anyplace's full product redesign, which supported its $10.27M Series B.
- Designed and built TimeTackle's (YC W21) website: 36.1K visitors and 64.9K sessions, with bounce rate down 25%.
- Delivered enterprise products for GoDaddy, Aldar, Higlobe, Gifinity, Gable, City Bank, URC and Supercell.

Augmedix — Product Designer

Oct 2018 – Oct 2020

San Francisco · Hybrid

- Designed HIPAA-compliant products for medical scribes and physicians across 3–5 agile, cross-functional teams.
- Led the redesign of the Google Glass interface used in clinical workflows, increasing user engagement by 35%.
- Designed and launched the company intranet on Confluence, cutting internal support requests by 40% in its first quarter.
- Ran user research, interviews and usability tests that shaped product decisions.

Teamlance — Product Designer

Jul 2017 – Jun 2018

Plovdiv, Bulgaria · Remote

- Built and maintained the Tixio design system, keeping UX consistent across products. Tixio won a Golden Kitty Award, alongside Coinbase and Telegram.
- Redesigned onboarding, navigation and core UI components, balancing user needs, business goals and engineering effort.
- Used Hotjar analysis and QA testing to find usability issues before each release.
- Partnered with product, engineering, support and marketing to hit product goals.

Bashundhara Group — UI/UX Designer

Jan 2015 – Jun 2017

Dhaka, Bangladesh

- Rebuilt Engage, a social networking product, from the ground up: CSAT up 20%, bounce rate down 18%.
- Designed a single sign-on experience across 6 integrated products.
- Partnered with product and marketing on features and campaigns that increased lead generation by 25%.
- Named Employee of the Year among 150+ employees for creative leadership and cross-team collaboration.

SELECTED PROJECTS

- **Anyplace** (anyplace.com) — Led the full UX redesign of a furnished-rental platform: fewer drop-offs, a stronger mobile experience, and product polish that supported a $10.27M Series B.
- **Aldar** (aldar.com) — Reworked onboarding and navigation for the app, driving a 30% increase in monthly active users across 10,000+ downloads.
- **TimeTackle** (YC W21) — Designed and built a website that reached 36.1K visitors and 64.9K sessions, with bounce rate down 25%.
- **Higlobe** (higlobe.com) — Led the product design team and redesigned onboarding, raising conversion by 2.4%.

SKILLS

Product design: product strategy, information architecture, interaction design, mobile-first design, design systems, accessibility, agentic and AI product design

Research and data: user research, usability testing, behavioural analytics, data-driven iteration

Leadership: design team management, mentoring, cross-functional collaboration, Agile delivery

Tools: Figma, Framer, Maze, Microsoft Clarity, Mouseflow, Hotjar, Miro, tldraw, Jira, Claude Code, Cursor

RECOGNITION

Awwwards — Young jury member
ADPList — Top 5% mentor
WordCamp — Speaker, 2 talks
Behance — Featured 8×

CERTIFICATIONS

Google UX Design Professional Certificate
Certified Scrum Product Owner (CSPO)
IxDF — UX Management and Strategy
IxDF — Accessibility: How to Design for All

EDUCATION

Leading University, Sylhet — Bachelor of Business Administration, major in Human Resource Management 2011 – 2014